EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

Upgrading Micro & Small Businesses to Develop their Skills in New Markets

The enterprise GIOUVANIKAS STAVROS & SON CO based in Central Macedonia region, has joined the Action "Upgrading micro & small businesses to develop their skills in new markets" with a total budget of **310 million €**. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment's total budget is 200.000 € out of which 100.000 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

✓ Buildings, other facilities and surrounding area
✓ Machinery – Equipment
✓ Intangible expenses
✓ Wage costs for personnel (current and /or new employees)

Through the participation in the Action, the enterprise achieved:

✓ Competitiveness improvement
✓ Increase of profitability
✓ Reinforcing an extrovert business profile
✓ Market expenditure by adopting new products and services
✓ Creating better quality products and services
✓ Increasing productivity and improvement of operational procedures
✓ Reinforcing entrepreneurship
✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

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Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise GIOUVANIKAS STAVROS & SON CO based in CENTRAL MACEDONIA region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 186.481,78 € out of which 93.240,89 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved co-financed Business Plan includes investments on the following categories:

✓ Machinery – Equipment

Through the participation in the Action, the enterprise achieved:

✓ Competitiveness improvement
✓ Increase of profitability
✓ Reinforcement of an extrovert business profile
✓ Market expenditure by adopting new products and services
✓ Creation of better quality products and services
✓ Increase of productivity and improvement of operational procedures
✓ Entrepreneurship Reinforcement

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

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DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES

The enterprise GIOUVANIKAS & SON CO based in CENTRAL MACEDONIA region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 11.612,50 € out of which 5.806,25 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.